

# Publisher's Letter

My favorite Muppet is Kermit—and he's famous for letting us know it isn't easy being green. Sounds like Kermit has been talking with some of you.

We're hearing from all corners of the country that government requirements, along with customer desires, are dictating that we in construction go green. We also hear that it can be quite a challenge. We're going to try to help ...

Later this year we plan to launch Jobsite's Green Machine. It will be a searchable database containing listings of manufacturers' "green products". We're very excited to roll this out for the industry. As with everything we offer to the market, we sincerely welcome your input.

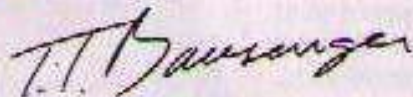
On a personal note, my wife Amy got a clean bill of health at her summer check up. Thank God. And thank you for your continued thoughts and prayers.

Don't forget to respond to our advertisers by circling those Free Info Numbers, clicking on their web addresses, or picking up the phone. And let them know you saw it in Jobsite Magazine.

P.S. They say everyone reads the "P.S." first so I figured this would be the place to write about a great show we attended. The International Concrete Polishing & Staining Conference (ICPSC) held its First Annual gathering in Atlanta—it was great from many standpoints. Hundreds of contractors, about 20 exhibitors and more than a dozen educational sessions made for a very full three days. Sessions ranged from "The Chemistry of Concrete" to "Understanding Abrasives"—all created a buzz that impacted the attendees in a positive fashion. Everyone who came to our booth heard the same question from me, "How were the sessions?" "Great" was the answer.

I congratulate Charlie Griffasi, Jason Griffasi, Michael Sawick, Joe Flamingo and the entire team who made the show run smoothly. You can visit their site and learn more about them at [www.internationalconcretepolishingandstainingconference.com](http://www.internationalconcretepolishingandstainingconference.com).

Sincere regards,



Troy T. Bausinger, President & Publisher  
609-397-5601, Ext. 231, [troy@jobsitemagazine.com](mailto:troy@jobsitemagazine.com)

## Vapor Reduction System

### Vexcon Chemicals Inc.

Vexcon Chemicals' MoistureBloc has been available to eliminate flooring failures



to moisture concrete. excess moisture is present in concrete, a common reason for flooring failure. The company offers a

range of MoistureBloc products specifically designed to meet the particular requirements of any flooring installation. MoistureBloc also provides fast results, and is guaranteed to reduce moisture vapor as high as 27% under the slab. Other features and benefits include:

- Eased application
- Lower installed cost
- Alkali-, mold-, and mildew-resistant
- Cures new concrete

[www.vexcon.com](http://www.vexcon.com)

**MORE INFO: Circle Free Info Number 13**



Don't forget to check out Vexcon Chemicals, they're this edition's Publisher's Pick  
-Troy